

Pagani Automobili Modena

The area of Modena in Northern Italy is the Home Land of sport cars. The great Italian sports car manufacturers of this century have all based close to Modena in the Heartland of the Sportscar.

In this area the most beautiful sport cars with extraordinary performance and handling have been developed. Along with these cars a strong passion, ancient traditions and craftsmanship has developed an understanding and know how within a community of artisans dedicated to the development of the greatest cars.

The design of a super car projected towards the 21st century has to be discussed in relation with many complex market and regulation variables.

Nowadays the investment required to develop and produce a limited number of cars has become really excessive and limits most projects.

Global strategy is a natural characteristic of large series production which can reduce these costs, it is in contrast with the spirit and exclusiveness of a super car.

Many new enterprises are the result of deep market studies and their products are not always the best solutions to simple problems. Their goal is profit, necessary for their continuity.

The prohibitive development costs and pronounced market levelling from 1992 to date, does not stimulate the growth of new activities in this area.

There are exceptions - a strong union between a passion for cars and the equilibrium of technical and production choices has been the starting point of a new super car spirit developed by Horacio Pagani.

Paganini Automobili Modena develops new Supercar: The Zonda

Customer passion and desires has fired the creativity of a team who aim towards a precise goal: To Create the most exclusive, high performance car, of recent history complete with all the characteristics a true enthusiast craves.

Zonda was originally wished by a young designer, who has dreamt and suffered for the day she was reality. "She" tells the story between the young designer and the great Fangio.

The result of six years of serious, quiet, intimate hard work. Zonda is not only an incredible design and technology concentration. It is the result of strong belief and great skill.

Zonda is a human adventure in which people of different ages and experiences - but with the same passions - have worked together. A team composed by designers, engineers, workman, material technicians, sculptors, partners and suppliers.

Simple, wise and motivated people driven by the open minded Horacio Pagani.

Pagani has always been a designer and a car manufacturer. When he was 12 he drew and made his creations: Super car models that he exhibited at his fantasy car shows. At the age of 17 he tuned up a little sport car. When he was 20 he became an entrepreneur as an industrial designer. He drew and built from A to Z a Renault team F3 race car. A long list of engineering and design jobs gives him the possibility to be known and respected everywhere within his native Argentina.

During the years his idols, Juan Manuel Fangio and Oreste Berta became friends, advisers and guarantors of his ability. His dreams and his ideas took him to Modena, in a natural way, this became his adopted home.

As a fan of Bertone and Lamborghini. He met with Lamborghini Director Ing Alfieri in 1983 - one of the most troubled times for Lamborghini - and his desire and conviction is pointed out when he told to Ing. Alfieri: " Even if you make me clean the floor, I am here to build the most beautiful car in the world". These words convinced Alfieri to give him a great opportunity.

Starting as an employee, he became a consultant and then responsible of the composite department. In this role he contributed to the great developments on the use of advanced composite materials for super cars. He was involved in the projects of Lamborghini including the Jeep LMA and Countach Evoluzione which was the first sports car in the world with a composite material chassis.

During 9 years as a consultant he also worked as a designer. His managerial spirit helped him to create "Horacio Pagani composite research": he was convinced that composite material would have been the main tool for manufacture of the future Super Cars.

He is the author of the Countach Anniversary re - styling. Pagani also carried out design studies for P 140, Diablo and L30. His expertise supplied know how for manufacturing of some composite material components for Countach 25th Anniversary and Diablo.

In 1991 he created Modena Design, a multipurpose enterprise that offers design, CAD/CAE, engineering, construction of models, tools and prototypes made of advanced composite materials. During these years Modena Design has been involved in projects with race departments of Aprilia, Dallara, and Ferrari.

Moreover it has worked with Berman, Lange and Renault France.

In this "Bottega Modenese" it is possible to breath the skills of the Florence artists of the Renaissance. On the other hand the space around the workshop points out that the technology is the same as the one used in F1 and the Aero Space Industry .

Horacio Pagani instils in his team passion, hard working and the correct compromise between art and technology.

During 1988 Pagani informed Fangio, his idol and model that he decided to build a car reflecting the great man's philosophy. Fangio gave him his trust and was ready to give his name to the car. He imposed one condition: the car should have had a Mercedes engine. The project went on. The car was modelled in 1992 and in 1993 technical concept and wind tunnel tests were undertaken.

During this time Fangio introduced Pagani to Dott. Zetsche from Mercedes Benz. Zetsche, accepted



to officially supply the V 12 engine.

Today Fangio is no longer here and Horacio preferred to name the car "ZONDA": This is the name of a wind from the Andes. Pagani chose this name for respect for the great Fangio and his modesty.

As Lamborghini Miura reflects the spirit of Ford GT 40, Zonda is inspired to "the silver arrows" group C Mercedes cars.

Horacio Pagani spent more than 25.000 hours to conceive Zonda, his creature, exploring the car in its entirety. Concept, style, carbon fibre chassis, suspension are all his creations. Zonda's shape describes "her" story; as a wind she takes everyone in a new super car dimension. This is done in silence with the same passion and skill of the man who created her.